

THE MAZDA CX-30

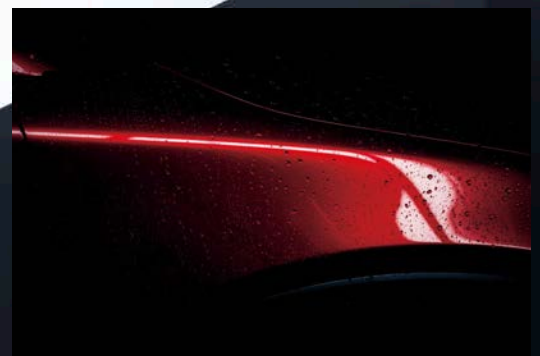




MAZDA MAKES YOU FEEL ALIVE.

We believe in the power of human potential; creativity, imagination and the amazing things we're all capable of when we're inspired. We believe in the power of cars to move human emotions. To awaken senses, heighten reflexes, make pulses race. And the joy of being alive comes from what we discover on our journey, and the inspiration we find in every mile.

Mazda CX-30: the pure beauty of 'less is more'. Clean curves and undulating surfaces, embracing and reflecting the surroundings. Sleek, bold proportions lifting and energizing the spirit. A new departure in the art of creative living. Inside, the cabin is a study in premium materials and superior craftsmanship. An enticing and intimate space, inviting you to relax and savour every moment. Lavishly appointed, with controls exactly planned around the driver. A perfect harmony of form and function, designed to take you places and reward all the senses.



STYLED TO
STAND APART



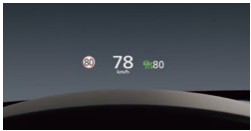


Mazda CX-30 is the compact crossover designed and engineered to stimulate the creative, self-directed lifestyles that make every day so much more rewarding. Equally at home as an easy-to-handle city car or an out-and-out explorer in the wilds, CX-30 adds Mazda's unique driving pleasure to everything you do. And it's not just for the driver: CX-30 offers the space and comfort to let loved ones and friends truly relax and enjoy the journey. No matter what your family's needs, today or tomorrow, CX-30 is the perfect partner ready to meet and fulfil them, in effortless style that is always deeply satisfying. Bring some magic to every road you drive. Mazda CX-30.

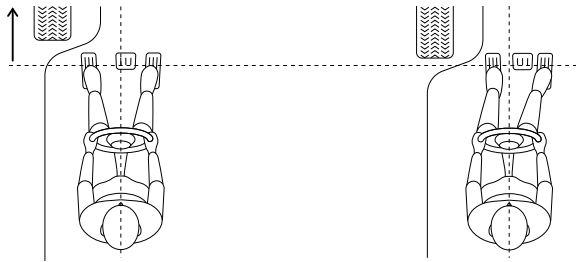
HUMAN-CENTRIC: SUPPORTING THE SENSES

HUMAN-MACHINE INTERFACE (HMI)

Knowledge is power, but poorly presented information results in stress and confusion. So Mazda's HMI is entirely human-centric in its design, keeping you informed while leaving you free to concentrate on driving. Constantly changing high-priority information is delivered in real time in the Head of Display just below your line of sight: essential driving information is shown in the meter cluster LCD directly in front of you, and information related to entertainment and convenience comes via the 8.8-inch centre display. Prioritizing and presenting information in this logical way helps you to maintain a comfortable, natural posture as it supports you in driving safely and enjoyably.

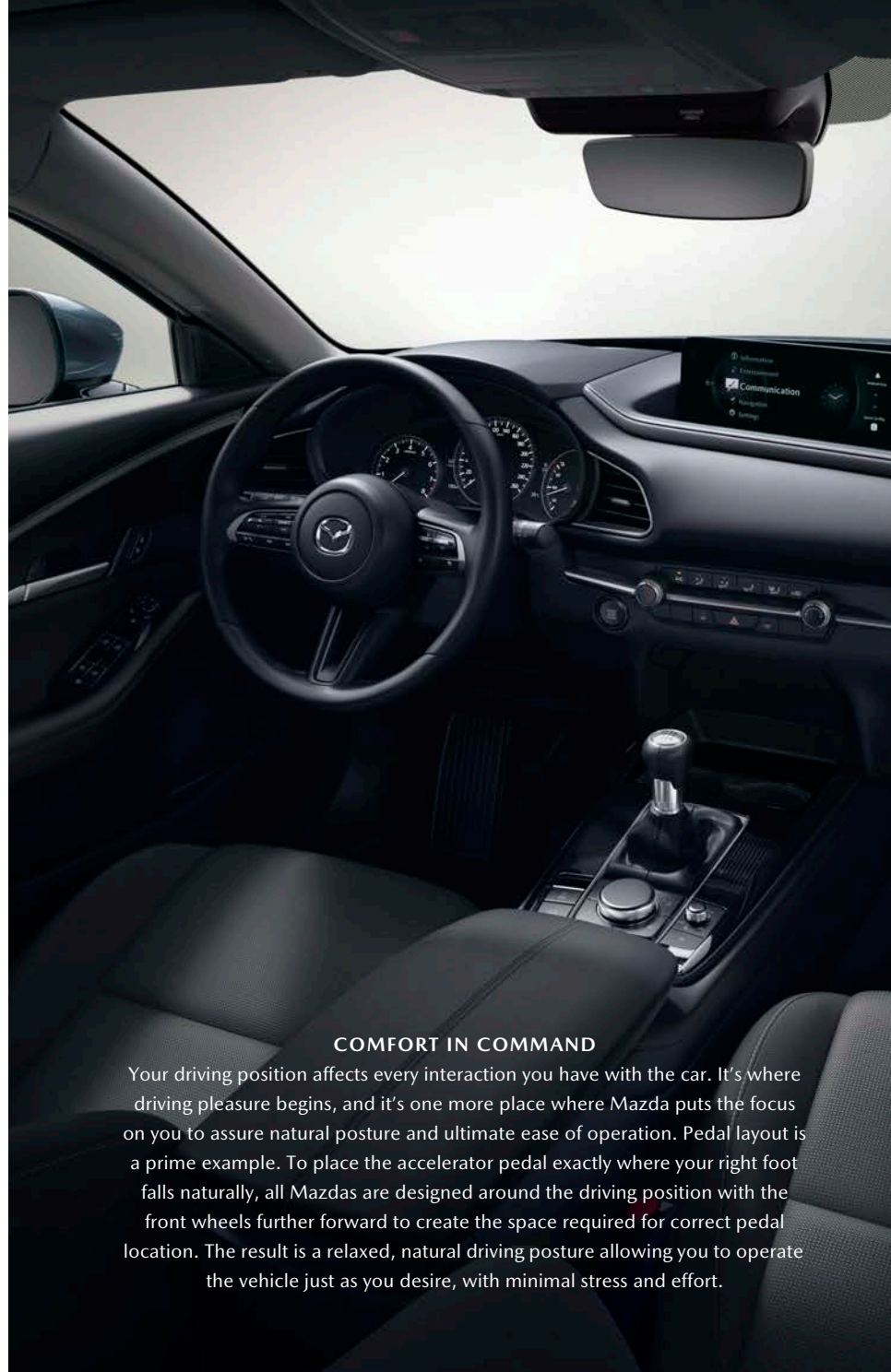


Active Driving Display
This windscreen-projected display is close to your line of sight for easy visibility. Important driving information is displayed in the upper section, vehicle status information is displayed in the lower section.



Mazda pedal layout
Front wheel is moved forward, leg extends comfortably and naturally.

Conventional pedal layout
Wheelhouse impedes natural leg extension resulting in driver discomfort.



COMFORT IN COMMAND

Your driving position affects every interaction you have with the car. It's where driving pleasure begins, and it's one more place where Mazda puts the focus on you to assure natural posture and ultimate ease of operation. Pedal layout is a prime example. To place the accelerator pedal exactly where your right foot falls naturally, all Mazdas are designed around the driving position with the front wheels further forward to create the space required for correct pedal location. The result is a relaxed, natural driving posture allowing you to operate the vehicle just as you desire, with minimal stress and effort.

MORE SPACE INSIDE,
DO MORE OUTSIDE



HUMAN-CENTRIC: MOTION INSPIRED BY YOU



i-ACTIV AWD

Mazda's i-Activ AWD four-wheel drive system not only supports a more stable, reassuring ride in almost any driving situation, it also achieves real-world fuel economy close to that of a front-wheel drive vehicle.

An overriding goal in the development of CX-30's dynamic handling was to always maintain a margin of grip in all four tyres regardless of road surface conditions. This keeps the vehicle primed to handle rain, snow and other slippery road conditions as they occur, while also contributing to smoother acceleration, braking and cornering on dry roads. The i-Activ AWD system works together with G-Vectoring Control (GVC) to dynamically distribute torque between the front and rear wheels according to the driver's steering and accelerator inputs as well as the moment-by-moment grip of the four individual wheels, providing faithful response with an all-important margin of control to spare in various driving conditions. In addition, Off-Road Traction Assist helps you get free when stuck.

SKYACTIV-VEHICLE ARCHITECTURE

From the time we learn to walk, we learn to control our centre of gravity — and thus our balance — entirely without conscious thought. It becomes as natural as breathing. And it is the inspiration for Mazda's Skyactiv-Vehicle Architecture, aimed at enabling you to fully maintain your balance even inside the vehicle. With human characteristics as the overriding design directive for the seats, body and chassis as a whole, Skyactiv-Vehicle Architecture realizes ride comfort, handling stability and vehicle motion that perfectly matches human sensibilities and always feels familiar and natural to driver and passengers alike.



HUMAN-CENTRIC: CLEANER, MORE EFFICIENT ENERGY

MAZDA HARMONIC ACOUSTICS

Assured control of sound in the cabin — whether noise or music — is another key element of driving pleasure, superbly achieved by Mazda Harmonic Acoustics. This far-reaching audio initiative was developed to create a quiet cabin that insulates you from unwanted and distracting outside noise, while still allowing for the subtle sounds from the road and engine that add to the driving experience. It also drove the design of the audio system to deliver the same rich sound at both low and high volumes. Particular attention was paid to speaker placement to give deep, satisfying bass and clear, well-localized mid- and high-frequencies. The result is detailed, natural reproduction of music with astonishing depth and clarity at any volume.

HUMAN-CENTRIC: THE SENSIBILITY OF SOUND

SKYACTIV-G

Conventional internal combustion engines only harness around 30% of the potential energy in the fuel they consume: the rest is wasted. So Mazda developed Skyactiv-G, a high-efficiency engine that compresses the air-fuel mixture to a much higher degree than in conventional powerplants, squeezing far more energy from every drop of fuel. This high compression ratio, unparalleled among mass production engines, delivers both sheer driving pleasure and outstanding fuel economy. And it's further enhanced by a raft of innovative Mazda technologies including optimized intake ports and piston shape, split fuel injection and a coolant control valve.





HUMAN-CENTRIC: WORKING WITH YOU

CX-30 is a true lifestyle workhorse, entirely designed around you to make daily life feel more natural and enjoyable. Of course, the cabin is a haven of relaxing comfort. And this concept of relaxed, human-centric comfort carries over to the design of the luggage room, with enhanced practicality and generous capacity to satisfy virtually all lifestyle requirements. The liftgate is wide and the lip is set low, making it easy to load even heavy cargo or suitcases. The floor and side trim feature non-woven fabric to help prevent bags from getting scratched. Together with a simple wall structure, this creates a pleasing impression of spaciousness and quality. These stylish looks and unbeatable ease of use combine to give you a rich and rewarding experience every day, and in everything you do.

EXTERIOR AND INTERIOR COLOURS

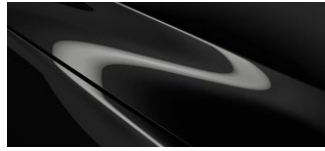
BODY COLOURS



Deep Crystal Blue Mica (42M)



Sonic Silver Metallic (45P)



Jet Black Mica (41W)



Arctic White (A4D)



Polymetal Grey Metallic (47C)



Snowflake White Pearl Mica (25D)



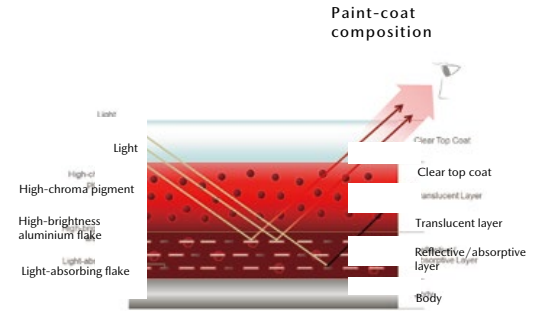
Platinum Quartz Metallic (47S)



Soul Red Crystal Metallic (46V)



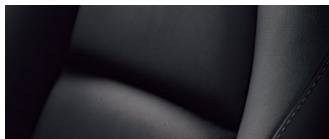
Machine Grey Metallic (46G)



TAKUMI-NURI

Mazda's unique painting technology Takumi-Nuri (*takumi*: master craftsman, *nuri*: painting), with its unprecedented combination of colour, highlights, shade and depth, further emphasizes the sheer beauty and quality of the dynamic body shape. The lineup includes two Takumi-Nuri body colours: Soul Red Crystal Metallic and Machine Grey Metallic.

SEAT MATERIALS



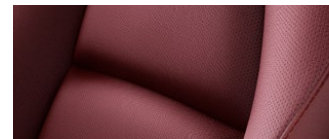
Leatherette, Black



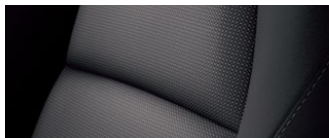
Leather, Black



Leather, Pure White



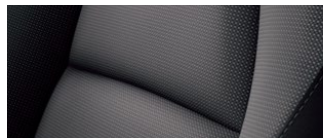
Leather, Red



Cloth A, Black



Cloth A, Greige



Cloth B, Black



Cloth B, Greige

SPECIFICATIONS

EXTERIOR

Power Folding Mirrors
Dual Exhaust Pipes
18 Inch Aluminum Wheels Silver Metallic Color LED
Headlamps
Power-Sliding Tilt Glass Sunroof
Headlamp Running Lamps
Adaptive Front-lighting System (AFS)
Front & Rear Combination Illumination

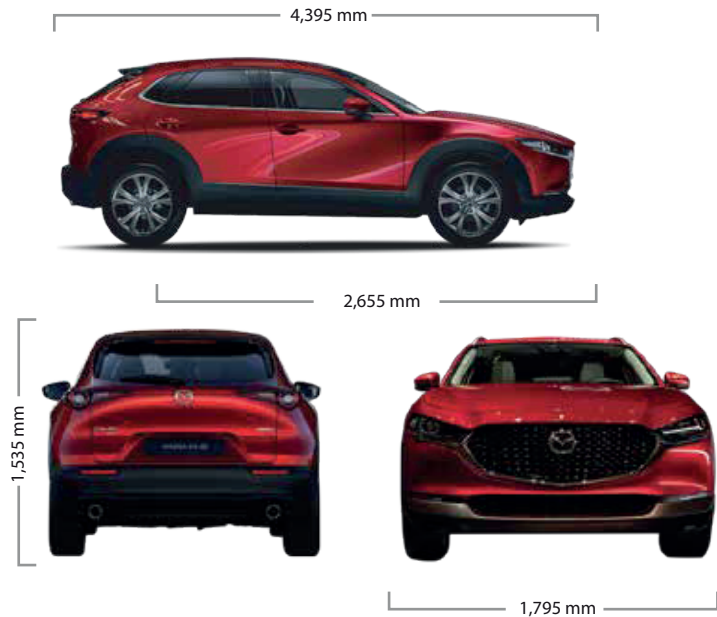
INTERIOR

Hand Crafted Leather Steering Wheel
Dark Tinted Side and Rear Windows
AM/FM Tuner
Bluetooth® Hands-Free Phone and Audio Capability
Apple Car-Play® and Android Auto®
USB-Audio Input Port (iPod® Compatible)
CD Player, Single Disc (MP3 Compatible)
Internet Radio Integration (Sticher™ and Aha™) Climate
Control Air-Conditioning
Rear Vent
Rear Armrest
Inner Day/ Night Auto Mirror
Sunglass Holder Overhead Console
Windsshield HUD
Original Floor Mats

ENGINE AND TRANSMISSION AWD

152 HP
2000 CC SKYACTIV
4 Cylinders
6 Speed Tiptronic Transmission Engine
Immobilizer
Burglar Alarm

DIMENSIONS





ADDITIONAL EQUIPMENT & ELECTRONICS

Auto Cruise
Advanced Smart Keyless Entry Push-Button Engine
Start Steering Wheel-Mounted Audio Controls
8 Audio Speakers
7 Inch Full Color Display
Multi-function Commander Control
Rain Sensor
Light Sensor
I-Stop Technology
Electronic Parking Brake
Paddle Shift Gear Control
Hidden Type Front Wiper
Washer Nozzle on Wiper

SAFETY

Reverse Camera
GVC Plus (G-Vectoring Control)
ABS (Anti-Lock Braking System)
EBD (Electronic Brake-Force Distribution)
DSC (Dynamic Stability Control)
Airbags SRS: Front (Driver and Passenger),
Curtain (Front and Rear), Side (Front) and Knee
Driver Airbag Triple H Safety Construction with
Front and
Rear Crumple Zones



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