

# THE MAZDA CX-9





## MAZDA MAKES YOU FEEL ALIVE.

We believe in the power of human potential; creativity, imagination and the amazing things we're all capable of when we're inspired. We believe in the power of cars to move human emotions. To awaken senses, heighten reflexes, make pulses race. And the joy of being alive comes from what we discover on our journey, and the inspiration we find in every mile.



# DISTINCTION IN DYNAMICS

Mazda CX-9 is a premium SUV, meaning it's the ideal answer to all your family's motoring needs. But it's also a Mazda, meaning it's engineered to completely satisfy your desire for exhilarating and responsive driving. Key to this stellar performance is Skyactiv Technology, Mazda's groundbreaking reappraisal of every single aspect of the automobile that challenges all preconceived notions of automotive engineering. And Skyactiv Technology is even further evolved with Skyactiv-Vehicle Dynamics and G-Vectoring Control Plus (GVC Plus) — the latest iteration of G-Vectoring Control — to deliver outright driving pleasure for you, alongside unparalleled comfort and serenity for all your passengers. But the why and the how are less important than the result: effortless linear response, superb *jinba-ittai* handling, top-rated safety and unheard-of fuel economy.

## SKYACTIV-VEHICLE DYNAMICS

*Jinba-ittai* is what makes every Mazda so special. The outcome of Mazda's human-centric design and development philosophy, *jinba-ittai* lets the driver control the vehicle — whether turning, braking or just cruising — as simply and naturally as if it were an extension of his or her body. And Skyactiv-Vehicle Dynamics takes this concept to the next level. This branch of Skyactiv Technology provides integrated control of the engine, transmission, chassis and body to further enhance the *jinba-ittai* feel of connectedness between car and driver. As opposed to conventional vehicles where these four key areas are controlled separately, Skyactiv-Vehicle Dynamics takes a holistic, human-centred approach with real-time feedback and dynamic interaction occurring between the driver and amongst these four pillars of vehicle control. The result is an involving, exhilarating drive as CX-9 responds to your every intention with crisp, confidence-inspiring linearity and predictability. This innovative new-generation vehicle dynamics control system, now featuring the evolved GVC Plus, is the fruit of a multi-year initiative undertaken in pursuit of the ideal in rewarding sensation for both driver and passengers, as well as the ultimate in vehicle dynamics. And it sets a new benchmark for driver satisfaction.



## DISTINCTION IN COMFORT AND QUALITY

Japanese craftsmanship and premium materials come together in this sweeping statement of cossetting comfort and quality from a class above. It begins with carefully balancing the needs of both parents and children to create a relaxing, inviting interior that satisfies all age groups with regard to space, comfort, and that added extra that just makes you feel special. Rigorous selection of materials assures both visual and tactile fulfilment – generous soundproofing allows comfortable conversation, and space is widely adjustable to match your requirements of the day. It may seem like magic, but wherever you sit in CX-9, everything simply seems right.

## PLEASING BY DESIGN

CX-9's interior is a finely honed statement of stylish design and quality: its range of superior, genuine materials such as aluminium comes together to create an atmosphere of chic sophistication that satisfies all the senses. Choose from Black, Silk Beige or Red leather upholstery to further enhance CX-9's luxurious feel, while the highest quality interior package features genuine Nappa leather upholstery with quilting and piping in either Pure White for a refined modern feel, or Oriental Brown for an impression of warmth and depth. And the unprecedentedly premium feel is reinforced by the sumptuous quality of the switches and controls, and of every surface you touch or that meets your eyes.





## A SENSE OF SPACE

Seen from the outside, the cabin is sleek and compact. But from the inside, CX-9 is both roomy and welcoming, with the first- and second-row seats offering plenty of leg- and headroom for adults of almost any size while the third-row seats provide comfortable accommodation for children or even early teenagers. The cockpit is dominated by a wide, horizontal dash that flows smoothly into the doors to emphasize the sense of space, and this open sensation is further heightened by the graceful slope of the dashboard into the windscreen. Complementing this is the high and wide centre console that creates cosier footwells without limiting space.

## THE SMOOTH FEEL OF COMFORT

As befits a quality leader, CX-9 is designed to be a smooth-riding haven of quiet comfort. Extensive measures to reduce noise and vibration include sound-insulating glass for the front doors and windscreen, tuned-mass dampers to keep suspension vibration out of the cabin and sound-absorbing floor mats and headliner, all aimed at achieving quietest-in-class status. In addition, comprehensive use of sound-insulating materials in the rear body further enhances ease of conversation, particularly in second- and third-row seats. Ride comfort is assured thanks to the lightweight body and refined chassis/suspension while low-rebound high-damping urethane in the seat backs and cushions further smooths the ride, transmitting desirable feedback from the road to the driver but filtering out unpleasant vibrations from rough road surfaces.

## A WARM WELCOME TO QUALITY

In particular, focus was placed on interior lighting and ambience, and upper trim levels feature a light show to welcome the driver into the car. Tight interior panel gaps, large one-piece decorative trims, and even areas such as door jambs and sills are all designed and engineered to emphasize CX-9's quality and craftsmanship. A total of six USB ports — two for each row of seats — provides convenient connection and charging of phones, tablets and other small devices. What's more, passengers in the third row even enjoy the comfort of rear-door sunshades.

## i-ACTIVSENSE

### **ADAPTIVE LED HEADLIGHTS (ALH)**

ALH offers the driver greater support for recognizing potential hazards when driving at night. The system improves night visibility and helps the driver avoid hazardous situations by combining the use of auto-controlled Glare-free High Beam (featuring an adjustable illumination range via a 20-split LED array) and Wide-range Low Beam.

### **LANE-KEEP ASSIST SYSTEM (LAS)**

A forward sensing camera detects lane markings and assists the steering to keep you in lane. The system also alerts you when it judges an unintended lane departure is imminent by vibrating the steering wheel or with an audible alarm. When the system determines lane departure is intentional (use of turn signals, etc) steering assistance is cancelled and no warnings are given. The system operates at speeds above approximately 60km/h.

### **LANE DEPARTURE WARNING SYSTEM (LDWS)**

LDWS senses lane markings on the road surface. When the system predicts departure from the lane it issues a beep or an audible warning similar to the noise a car makes when it runs onto a rumble strip to prompt timely steering corrections. The system assesses driver inputs such as use of the turn signals to weed out false alarms.

### **BLIND SPOT MONITORING (BSM) AND REAR CROSS TRAFFIC ALERT (RCTA)**

BSM uses 24GHz quasi-milliwave radar sensors to detect vehicles in the blind spots behind and to the side, and using a turn signal while BSM detects a vehicle triggers visual and audio warnings. RCTA uses the same sensors to alert the driver when it detects vehicles approaching from either side during reversing operations.

### **SMART CITY BRAKE SUPPORT [REVERSE] (SCBS R)**

Ultrasonic sensors mounted on the rear bumper allow SCBS R to detect vehicles and obstacles behind when reversing at speeds between approximately 2 and 8km/h. If an object is detected, the system automatically applies the brakes to help mitigate collision damage.

### **ADVANCED SMART CITY BRAKE SUPPORT (ADVANCED SCBS) WITH NIGHTTIME PEDESTRIAN DETECTION FUNCTION**

With its high-performance forward sensing camera, Advanced SCBS detects vehicles and pedestrians\* in front of the vehicle and automatically applies the brakes to help avoid collisions and mitigate collision damage. The system detects vehicles at speeds between approximately 4 and 80km/h and pedestrians at about 10 to 80km/h, and is upgraded to detect pedestrians at night and operate effectively in a wider range of conditions.





# DISTINCTION IN SAFETY

Mazda's Proactive Safety philosophy is firmly grounded in a belief in the driver's abilities, aiming to support safer driving while maintaining all the fun of the open road. Safer driving demands early recognition of potential hazards, good judgment and appropriate action, and Mazda works to support these essential functions so you can drive securely and with peace of mind despite changing driving conditions. First is an optimum driver environment with good visibility, well-positioned controls, easy-to-read instruments and minimal distractions. Next is i-Activsense, a portfolio of active safety measures to incrementally warn you when a potentially dangerous situation is developing. Finally there is passive safety, designed to help protect occupants and minimize injuries if an accident should occur.





## DISTINCTION IN COMMUNICATION

Complete and intuitive communication between you and the car. Real-time communication with the world when you're on the road. That's what Mazda's advanced Human-Machine Interface (HMI) and Mazda Connect internet connectivity offer you. And now Mazda has extended the HMI to include even your driving position to further enhance the *Jinba-ittai* experience. From your command position behind the wheel you have a panoramic view of the road, with all instruments and controls ideally placed to allow you to focus on careful and enjoyable driving.







## DISTINCTION IN DAILY LIFE

CX-9 is all about making life richer and more rewarding. So it's designed to make everything you do easier, more satisfying, and just plain more enjoyable. Versatile seat arrangements allow up to six passengers, a huge amount of cargo, or any combination, making CX-9 a true life partner. Access to the third row couldn't be easier, even for children, and wherever you sit there are handy places to store things. Whatever you do, no matter who you do it with, CX-9 is always ready to brighten your day.

## AS YOU LIKE IT

Amenity and convenience are two key factors that set a great SUV apart from one that is merely good, and CX-9 passes this test with flying colours. Storage spaces, including cup holders for all three rows of seats, are thoughtfully placed throughout the cabin. Clever design of the second-row seat provides forward tilt and slide with a wide clearance between the seatback and the rear wheel housings for easy third-row access. Operation is simple: just the pull of a lever mounted at the top of the seatback, or a touch on the walk-in switch located on either side of the seat cushions — well within reach of children — is all it takes. And returning the seat requires so little effort even a child can do it. With all three rows of seats upright luggage space is generous, and third-row seats offer individual one-touch folding, while second-row seat is 60/40 split with one-touch split folding. With all seats folded, the luggage compartment can accommodate a pair of mountain bikes, and offers a flat and nearly horizontal load floor. Under the floor there are two storage compartments ideal for wet exercise or swimming gear. A power rear liftgate is available, and even manual operation is easy thanks to a grip-type pull-down handle.

# EXTERIOR AND INTERIOR COLORS

## BODY COLORS



Machine Grey Metallic (46G)



Soul Red Crystal Metallic (46V)



Titanium Flash Mica (42S)



Deep Crystal Blue Mica (42M)



Jet Black Mica (41W)



Snowflake White Pearl Mica (25D)



Polymetal Grey Metallic (47C)



Sonic Silver Metallic (45P)

## TAKUMI ~NURI

Mazda's unique painting technology Takumi-Nuri (*takumi*: master craftsman, *nuri*: painting), with its unprecedented combination of colour, highlights, shade and depth, further emphasizes the sheer beauty and quality of the dynamic body shape. The lineup includes two Takumi-Nuri body colours: Soul Red Crystal Metallic and Machine Grey Metallic.

## SEAT MATERIALS



Leather, Black



Leather, Silk Beige



Nappa leather, Oriental Brown



Nappa leather, Pure White



Cloth, Black



Cloth, Silk Beige



Leather, Red



# SPECIFICATION

## EXTERIOR

Daytime Running Lamps (LED) Headlamps (Bi-Xenon) Auto  
Function Headlamps Adaptive Driving  
Fog Lamps (LED)  
Tail Lamps (LED)  
Power-Sliding and Tilt Glass Sunroof Electric Power Foldable  
Mirrors Exhaust Extensions (Chrome)  
20 Inch Aluminum Wheels  
Auto Hight Beam Control

## INTERIOR

Ambient Temperature Display  
Green Tinted Windscreen, Side and Rear Windows  
Rear Door Sunshade  
Power Back Door  
Apple Car-Play® and Android Auto®  
AM/FM Tuner  
Auxiliary-Audio Input Jack (3.5mm Mini-stereo)  
Bluetooth® Hands-Free Phone and Audio Capability  
USB-audio Input Port (iPod® Compatible)  
Internet Radio Integration (Sticher™ and Aha™)  
Leather Seats  
Third Row Seats with: 50/50 Split Flat-fold Backrest  
Air-Conditioning  
(Three-Zone Climate Control with Independent Rear Control)  
Accessible 3rd row seat  
USB in 3rd row seat  
Cargo Room Lamp LED  
AT shift switch (Paddle shift)  
Smartphone wireless charge

## ENGINE AND TRANSMISSION 250 HP

2500 CC SKYACTIV  
4 Cylinders Turbo Charged AWD (All-Wheel Drive System)  
ATS (Active Torque Split)  
6 Speed Activematic  
Engine Immobilizer

# DIMENSIONS



ADDITIONAL EQUIPMENT &  
ELECTRONICS

Cruise Control  
Sport Mode Button  
Advanced Keyless Entry with Push-  
Bottom Engine Start  
Leather-Wrapped: Gear Shift Knob /  
Handbrake Handle / Steering Wheel  
Steering Wheel-Mounted Audio Controls  
Front Power Seats with: 8-way Power  
Adjustment (Driver)  
2 Position Memory Function (Driver)  
12 Premium Bose® 231 Watt Amplifier and  
Speakers

SAFETY

Reverse Camera  
Parking Sensor (Front + Rear + Corner)  
GVC Plus (G-Vectoring Control)  
RSC (Roll Stability Control)  
TCS (Traction Control System)  
ABS (Anti-Lock Braking System)  
EBD (Electronic Brake-Force Distribution)  
Airbags SRS: Front (Driver and Passenger) /  
Curtain (Front and Rear) / Side (Front) Triple H  
Safety Construction with Front and Rear Crumple  
Zones  
SCBS (Smart City Break Support)  
Driver Attention Alert  
Off-road Traction Assist  
Lane Keep Assist  
Auto Brake Hold function

Windshield Projector Head-Up  
Display  
Lane Departure Warning  
Wipers (Front and Rear) Rain-  
Sensing Auto Function 9" Wide  
Center Display  
Multi-Function Commander Control  
Electronic Parking Brake  
Driver Lumbar Support  
i-stop Function







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