

THE MAZDA CX-3



mazda



MAZDA MAKES YOU FEEL ALIVE.

We believe in the power of human potential; creativity, imagination and the amazing things we're all capable of when we're inspired. We believe in the power of cars to move human emotions. To awaken senses, heighten reflexes, make pulses race. And the joy of being alive comes from what we discover on our journey, and the inspiration we find in every mile.

DIGNITY EMOTIONALLY EXPRESSED

Bursting with the vitality of a free-spirited being, the exquisite CX-3 is more compelling than ever. Mazda's Kodo — Soul of Motion design language endows it with new aesthetics, dignity and tension. A renewed focus on traditional Japanese design stripped away embellishment to reveal a beautifully honed form that inspires observers and strengthens the bond between car and owner. In CX-3, we take beauty and radical edginess to new heights that resonate with those seeking a vibrant life.





HUMAN-CENTRIC ENGINEERING: THE KEY TO SATISFACTION

At Mazda, driver satisfaction is always the driving force. So all our research and development is centred on you, the driver, to give you the confidence and peace of mind that comes with Mazda's trademark *Jinba-ittai* feeling of unity with the car. And to deliver soul-stirring driving along with superior safety and environmental performance, Mazda developed the innovative Skyactiv Technology suite of technological breakthroughs by re-evaluating and revising every aspect of automotive engineering from the ground up. The latest step in the evolution of Skyactiv Technology is Skyactiv-Vehicle Dynamics and G-Vectoring Control (GVC). Based on how you and your passengers physically experience CX-3's dynamic performance, GVC's human-centred innovations raise the bar in enjoyment of the road.

THE BIRTH AND EVOLUTION OF SKYACTIV TECHNOLOGY

Exhilarating, fun driving combined with unprecedented environmental and safety performance — it seems like an impossible dream. And it required tearing up the rule book of conventional ideas plus a series of quantum leaps in technology to achieve. But this is what inspired the development of Skyactiv Technology, and what continues to drive its evolution along a path charted by human-centric engineering. From its very beginnings, Skyactiv Technology was squarely aimed at eliminating inefficiency and waste throughout the entire vehicle to deliver unheard-of levels of fuel efficiency along with cutting-edge safety and unmatched driving pleasure, helping to realize Mazda's future vision of 'Sustainable Zoom-Zoom'.

SKYACTIV-VEHICLE DYNAMICS

Jinba-ittai is what makes every Mazda so special. The outcome of Mazda's human-centric design and development philosophy, *Jinba-ittai* lets the driver control the vehicle — whether turning, braking or just cruising — as simply and naturally as if it were an extension of his or her body. And Skyactiv-Vehicle Dynamics takes this concept to the next level. This branch of Skyactiv Technology provides integrated control of the engine, transmission, chassis and body to further enhance the *Jinba-ittai* feel of connectedness between car and driver. As opposed to conventional vehicles where these four key areas are controlled separately, Skyactiv-Vehicle Dynamics takes a holistic, human-centred approach with real-time feedback and dynamic interaction occurring between the driver and amongst these four pillars of vehicle control. The result is an involving, exhilarating drive as CX-3 responds to your every intention with crisp, confidence-inspiring linearity and predictability. This innovative, new-generation vehicle dynamics control system is the fruit of a multi-year initiative undertaken in pursuit of the ideal in rewarding sensations for both driver and passengers, as well as the ultimate in vehicle dynamics. And it sets a new benchmark for driver satisfaction.

SKYACTIV-VEHICLE ARCHITECTURE

As Skyactiv Technology has matured, new potential and possibilities have opened up. And Skyactiv-Vehicle Architecture is Mazda's response. By sharply focusing on fine-tuning and co-ordinating individual technologies to achieve comprehensive whole-vehicle optimization, Skyactiv-Vehicle Architecture helps driver and passengers comfortably and naturally maintain



i-ACTIVSENSE

HUMAN-CENTRIC INNOVATION: THE KEY TO SAFER , MORE SECURED DRIVING

Mazda's Proactive Safety philosophy is firmly grounded in a belief in the driver's abilities, aiming to support safer driving while maintaining all the fun of the open road. Safer driving demands early recognition of potential hazards, good judgment and appropriate action, and Mazda works to support these essential functions so you can drive securely and with peace of mind despite changing driving conditions. First is an optimum driver environment with good visibility, well-positioned controls, easy-to-read instruments and minimal distractions. Next is i-Activsense, a portfolio of active safety measures to incrementally warn you when a potentially dangerous situation is developing. Finally there is passive safety, designed to help protect occupants and minimize injuries if an accident should occur.



HUMAN-CENTRIC DESIGN: THE KEY TO COMMUNICATION

Human-centric design is the key to complete and intuitive communication between you and CX-3. As well as real-time communication with the world when you're on the road. It's all thanks to Mazda's latest iteration of the Human-Machine Interface (HMI) and Mazda Connect system. HMI and its human-centric design philosophy now include even your driving position to further enhance the *Jinba-ittai* experience with a panoramic view of the road and all instruments and controls ideally placed to support you in safer, enjoyable driving.



MAZDA CONNECT KEEPS YOU IN TOUCH

Mazda Connect gives you versatile internet connection while on the road, offering an extremely wide range of infotainment options when connected to your smartphone via Bluetooth®. The system's Audio feature lets you access multiple audio sources including AM/FM radio, internet radio, streaming audio services and mobile audio players. The Communication feature provides the hands-free convenience of both making and receiving phone calls via voice commands, while the Navigation feature shows your current position on a map along with a route to your specified destination. System software is easily updated to give you ongoing access to the latest services without swapping out any hardware.

EXTERIOR AND INTERIOR COLOURS

BODY COLOURS



Machine Grey Metallic (46G)



Soul Red Crystal Metallic (46V)



Ceramic Metallic (47A)



Deep Crystal Blue Mica (42M)



Jet Black Mica (41W)



Snowflake White Pearl Mica (25D)



Platinum Quartz Metallic (47S)



Arctic White (A4D)



Polymetal Grey Metallic (47C)

SEAT MATERIALS



Leather A, Black



Leather B, Pure White



Nappa leather, Deep Red*



Leatherette, Pure White



Cloth D1, Black



Cloth D2, Black



Leatherette, Black

SPECIFICATIONS

EXTERIOR

Halogen Head Lamps Fog Lamps (LED)
Power Foldable Mirrors
Shark Antenna
Dual Exhaust Pipes
16 Inch Aluminum Wheels

INTERIOR

Ambient Temperature Display
Dark Back & Quarter Window Rear Glass
AM/FM Tuner
Auxiliary-Audio Input Jack (3.5mm Mini-stereo)
Bluetooth® Hands-Free Phone and Audio Capability
USB-audio Input Port (iPod® Compatible)
CD Player, Single Disc (MP3 Compatible)
Internet Radio Integration (Sticher™ and Aha™) Air-Conditioning
Original Floor Mats
Apple Car-Play® and Android Auto®
Center Line Concept

ENGINE AND TRANSMISSION

150 HP
2000 CC SKYACTIV
4 Cylinders
AWD (All-Wheel Drive System)
6 Speed Tiptronic Transmission Engine
Immobilizer

DIMENSIONS





ADDITIONAL EQUIPMENT & ELECTRONICS

Sport Mode Button
Keyless Entry with Push-Button Engine Start
Leather-Wrapped: Gear Shift Knob / Handbrake
Handle / Steering Wheel Steering Wheel-Mounted
Audio Controls
6 Speakers
7-Inch Full Color Touch Screen Display
Multi-Function Commander Control
i-Stop
Electric Parking Break

SAFETY

Reverse Camera
GVC (G-Vectoring Control)
ABS (Anti-Lock Braking System)
TCS (Traction Control System)
DSC (Dynamic Stability Control)
EBD (Electronic Brake-force Distribution) HLA
(Hill Launch Assist)
Airbags SRS: Front (Driver and Passenger)
Triple H Safety Construction with Front and
Rear Crumple Zones



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