



THE
MAZDA3
HB/SDN





MAZDA MAKES YOU FEEL ALIVE.

We believe in the power of human potential; creativity, imagination and the amazing things we're all capable of when we're inspired. We believe in the power of cars to move human emotions. To awaken senses, heighten reflexes, make pulses race. And the joy of being alive comes from what we discover on our journey, and the inspiration we find in every mile.

MAZDA HATCHBACK

Mazda3 Hatchback: design that liberates the spirit. With sensuous, free-flowing curved surfaces that reflect your ever-changing surroundings, evoking powerful emotions of freedom and self-expression. Opening up a world beyond conventions, where only you set the limits to your imagination and what you can achieve. It's design elevated to a provoking work of art. Inside, the cabin invites you to get in and go, with every detail considered and centred on you to give both emotional and practical satisfaction. Our passionate dedication to driving is the essence of every feature. The rewarding result is effortless and intuitive communication between you and Mazda3.



MAZDA SEDAN

Mazda3 Sedan transforms tradition through a design evocative of a single flowing brushstroke. With its air of refined individuality, this sleek and elegant statement of sophisticated dignity connects on a deeper, more mature level. Inspiring powerful impressions of understated grace and beauty that speak directly to the emotions. Inside, the cabin is a symphony of materials and finishes individually selected by master craftsmen. But beneath the rich harmony and elegance is a ruthless dedication to the practicality of driving, with every feature and control intelligently positioned to always feel tailored specifically to you.





HUMAN-CENTRIC: SUPPORTING THE SENSES

COMFORT IN COMMAND

Your driving position affects every interaction you have with the car. It's where driving pleasure begins, and it's one more place where Mazda puts the focus on you to assure natural posture and ultimate ease of operation. Pedal layout is a prime example. To place the accelerator pedal exactly where your right foot falls naturally, all Mazdas are designed around the driving position with the front wheels further forward to create the space required for correct pedal location. The result is a relaxed, natural driving posture allowing you to operate the vehicle just as you desire, with minimal stress and effort.

HUMAN-MACHINE INTERFACE (HMI)

Knowledge is power, but poorly presented information results in stress and confusion. So Mazda's HMI is entirely human-centric in its design, keeping you informed while leaving you free to concentrate on driving. Essential driving information is shown in the meter cluster LCD directly in front of you, and information related to entertainment and convenience comes via the 10.25-inch centre display. Prioritizing and presenting information in this logical way helps you to maintain a comfortable, natural posture as it supports you in driving safely and enjoyably.

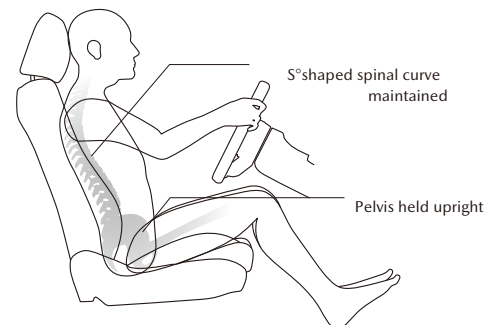
HUMAN-CENTRIC: MOTION INSPIRED BY YOU

SKYACTIV-VEHICLE ARCHITECTURE

From the time we learn to walk, we learn to control our centre of gravity — and thus our balance — entirely without conscious thought. It becomes as natural as breathing. And it is the inspiration for Mazda's Skyactiv-Vehicle Architecture, aimed at enabling you to fully maintain your balance even inside the vehicle. With human characteristics as the overriding design directive for the seats, body and chassis as a whole, Skyactiv-Vehicle Architecture realizes ride comfort, handling stability and vehicle motion that perfectly matches human sensibilities and always feels familiar and natural to driver and passengers alike.



Seat design



EXTERIOR AND INTERIOR CEXTERIOR AND INTERIOR COLOLOURSOURS

BODY COLOURS



Deep Crystal Blue Mica (42M)



Ceramic Metallic (47A)



Polymetal Grey Metallic (47C)



Platinum Quartz Metallic (47S)



Machine Grey Metallic (46G)



Arctic White (A4D)



Snowflake White Pearl Mica (25D)



Jet Black Mica (41W)



Soul Red Crystal Metallic ('6V)

TAKUMI-NURI

Mazda's unique painting technology Takumi-Nuri (*takumi*: master craftsman, *nuri*: painting), with its unprecedented combination of colour, highlights, shade and depth, further emphasizes the sheer beauty and quality of the dynamic body shape. The lineup includes two Takumi-Nuri body colours: Soul Red Crystal Metallic and Machine Grey Metallic.

SEAT MATERIALS



Leather, Black



Leather, Red

SPECIFICATION

EXTERIOR

Power Folding Mirrors
Dual Exhaust Pipes
18 Inch Aluminum Wheels LED
Headlamps
Power-Sliding Tilt Glass Sunroof
AFS
Running Lamp
Front & Rear Combination
illumination Black AW

INTERIOR

Premium Red Leather Seats
Hand Crafted Leather Steering Wheel Auto-
Dimming Rear View Mirror
Dark Tinted Side and Rear Windows AM/FM
Tuner
Bluetooth® Hands-Free Phone and Audio
Capability
Apple Car-Play® and Android Auto® USB-
Audio Input Port (iPod® Compatible) CD
Player, Single Disc (MP3 Compatible) Internet
Radio Integration (Sticher™ and Aha™)

ENGINE AND TRANSMISSION

152 HP
2000 CC SKYACTIV
4 Cylinders
6 Speed Tiptronic Transmission
Engine Immobilizer
Burglar Alarm

DIMENSION





ADDITIONAL EQUIPMENT & ELECTRONICS

Advanced Keyless Entry Push-Button Engine Start
Steering Wheel-Mounted Audio Controls
8 Audio Speakers
8.8 Inch Full Color Display
Multi-function Commander Control Windshield
Projector Head-Up Display
Rain Sensor
Light Sensor
I-Stop Technology
Electronic Parking Brake
Paddle Shift Gear Control
Front Seats: 8-Way Power Adjustment
Two Positions Seat Memory Function (Driver) Two
Positions Outer Mirrors Memory Function Cruise Control

SAFETY

Reverse Camera
GVC Plus (G-Vectoring Control)
ABS (Anti-Lock Braking System)
EBD (Electronic Brake-Force Distribution)
DSC (Dynamic Stability Control)
Airbags SRS: Front (Driver and Passenger),
Curtain (Front and Rear), Side (Front) and
Knee Driver Airbag
Triple H Safety Construction with Front and
Rear Crumple Zones



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